The LINK™'s mission is to serve God through strategic partnerships with like-minded individuals and organizations focused on building a stronger presence of the ministry and gospel of Jesus Christ in the nation of Niger.

At Effective Ministries, Inc./The LINK™, we are fully committed to God's work in Niger, Africa. In our attempt to honor Him in every ministry endeavor, we purpose to be:

**Determined:** Understanding God has entrusted His disciples with the privilege of bringing the gospel to all creation, we commit to reaching every man, woman, and child in Niger with the message of reconciliation with God through the death and resurrection of Jesus Christ.

Mark 16:15 He said to them, "Go into all the world and preach the gospel to all creation."

Matthew 9:36-38 When he saw the crowds, he had compassion on them, because they were harassed and helpless, like sheep without a shepherd. Then he said to his disciples, "The harvest is plentiful but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field."

**Simple:** Realizing the gospel is best preached through simple obedience to the word of God, we endeavor to follow His precepts and His example of love in service.

Il Corinthians 9:13 Because of the service by which you have proved yourselves, others will praise God for the obedience that accompanies your confession of the gospel of Christ, and for your generosity in sharing with them and with everyone else.

**Evangelistic:** Recognizing that faith without works is dead, we believe works apart from a clear, concise presentation of the gospel cannot yield eternal results.

James 2:14-27 What good is it, my brothers and sisters, if someone claims to have faith but has no deeds? Can such faith save them? Suppose a brother or a sister is without clothes and daily food. If one of you says to them, "Go in peace; keep warm and well fed," but does nothing about their physical needs, what good is it? In the same way, faith by itself, if it is not accompanied by action, is dead.

Romans 10:14 How, then, can they call on the one they have not believed in? And how can they believe in the one of whom they have not heard? And how can they hear without someone preaching to them?

**Authentic:** Striving to live an authentic faith life, we pledge to treat others with love and integrity and honor God with our ministry.

I John 22:37-39 Jesus replied: "Love the Lord your God with all your heart and with all your soul and with all your mind. This is the first and greatest commandment. And the second is like it: Love your neighbor as yourself. All the Law and the Prophets hang on these two commandments."

**Empowering:** Knowing God has equipped each one of us to play a part in His plan for the world, we respect the unique abilities of others and seek to help leverage those abilities to help them be more successful. *Ephesians 4:15-16 Instead, speaking the truth in love, we will grow to become in every respect the mature body of him who is the head, that is, Christ. From him the whole body, joined and held together by every supporting ligament, grows and* 

builds itself up in love, as each part does its work.

**Intentional:** LINK<sup>™</sup> missions are designed to create an atmosphere where we allow God to use us to change Niger while allowing Him to use Niger to change us. Time away from your daily routine will give our team members the opportunity to hear God's voice more clearly.

Proverbs 23:19 Listen my son, and be wise, and set your heart on the right path.

**Accountable**: Acknowledging our ministerial provision and partners as coming from God's own hand, we pledge to be transparent in our organization's decisions, finances, follow-up, and donor reporting. 100% of donations go directly to our work in Niger, Africa.

Romans 14:12 So then, each of us will give an account of ourselves to God.

**Excellent:** Believing God is honored by our best efforts, we strive to surpass what is common, usual, or expected in ministry to go above and beyond for His glory.

2 Timothy 2:15 Do your best to present yourself to God as one approved, a worker who does not need to be ashamed and who correctly handles the word of truth.